

2026 OAFC TRADE SHOW PROSPECTUS

November 19–21, 2026

Niagara Falls Convention Centre
6815 Stanley Ave, Niagara Falls, ON



WHY PARTICIPATE

- **CONNECT**

Engage with over 2,000 fire service personnel annually at Canada's largest emergency services trade show.

- **COMPETITIVE EDGE**

Maintain visibility and market presence through premium exposure and sponsorship opportunities.

- **BUILD RELATIONSHIPS**

Foster meaningful connections with existing customers and strengthen long-term partnerships.

- **PROMOTE**

Showcase your brand, launch new products, offer show specials, and make key announcements to decision-makers.

- **GENERATE LEADS**

Capture new customer data using lead retrieval tools and build your sales pipeline.

- **GET INVOLVED**

Join a community of industry leaders with a vested interest in advancing fire services across Canada.

2026 SHOW DETAILS

LOCATION

Niagara Falls Convention Centre
6815 Stanley Ave, Niagara Falls, ON

SHOW HOURS

Thursday, November 19: 4:00pm – 8:00pm
Friday, November 20: 11:00am – 4:00pm
Saturday, November 21: 10:00am – 2:00pm

Exhibitors must keep booths open and staffed during all show hours.

Booths cannot be torn down before the end of the show on November 21.

Early teardown penalty: \$250.00

ACCOMMODATIONS

Hilton Niagara Falls/Fallsview Hotel & Suites
Special OAFC Hotel Pricing ends October 19, 2026

EXHIBITOR SERVICES

Additional services and equipment can be ordered through the Niagara Falls Convention Centre Online Ordering System.

fallsconventions.com/exhibit#exhibitor-services

SPONSORSHIP OPPORTUNITIES

Refreshed sponsorship program with options for premium exposure or targeted opportunities. First-come, first-served.

Contact Events@oafc.on.ca for details.

2026 PRICING & INCLUSIONS

DELUXE BOOTH 8x8

Member: **\$2,150** | Non-member: **\$2,300**

Includes: 2 chairs, draped table, side/rear drape, wifi, free guest passes, evening functions, black carpet, power (1500W 120V), \$100 lunch vouchers

ADDITIONAL DELUXE BOOTH 8x8

Member: **\$1,700** | Non-member: **\$1,900**

Includes all above except additional power.

STANDARD BOOTH 8x8

Member: **\$1,950** | Non-member: **\$2,100**

Includes: 2 chairs, draped table, side/rear drape, wifi, free guest passes, evening functions

ADDITIONAL STANDARD BOOTH 8x8

Member: **\$1,470** | Non-member: **\$1,675**

Includes all standard booth inclusions.

FIRE VEHICLE SPACE

Member: **\$2,050** | Non-member: **\$2,150**

Includes: wifi, free guest passes, evening functions, \$100 lunch vouchers

ADDITIONAL FIRE VEHICLE SPACE

Member: **\$1,900** | Non-member: **\$2,000**

Includes all above.

OUTDOOR DEMO SPACE 8x45

Member: **\$1,575** | Non-member: **\$1,650**

Includes: \$100 lunch vouchers

Note: Must book indoor space to secure outdoor space.

LEAD RETRIEVAL MOBILE APP

\$200

2026 MOVE IN AND OUT

MOVE IN

Location: Niagara Falls Convention Centre, 6815 Stanley Ave,
Niagara Falls, ON

Truck Move-In: Wednesday, November 18, 2026 — 7:00am–
3:00pm

Feature Space Move-In: Wednesday, November 18, 2026 —
3:00pm–6:00pm

Booth Set-Up: Thursday, November 19, 2026 — 7:00am–
4:00pm

Vehicle exhibitors must arrive Wednesday, November 18.
Displays must be ready by 4:00pm when the trade show
opens.

OAFC staff will assign arrival times. Exhibitors must follow
assigned times.

A company representative must sign for the exhibitor
package.

OAFC is not responsible for lost exhibitor packages once
signed for.

MOVE OUT

Exhibitors must clear booths and materials:
Saturday, November 21 — 2:00pm–6:00pm

Items not removed by 8:00pm will be removed at
exhibitor's expense.

Trucks should not be started until 3:00pm for health
and safety reasons.

Early teardown is prohibited.

Penalty: \$250.00

THE FINE PRINT

INSURANCE AND SAFETY

Show Management and the Niagara Falls Convention Centre (NFCC) do not assume responsibility for the safety of exhibits against robbery, fire, damage, or accidents. Exhibitors must insure their own goods and exhibits. Entry into storage and loading areas is at the exhibitor's risk. Show Management and NFCC do not assume responsibility for personal injury.

SECURITY OF EXHIBITOR'S PROPERTY

24-hour security is provided; however, no liability is accepted for loss or damage. Exhibitors should contact the Show Office immediately if losses occur. Exhibitors should provide their own insurance.

CANCELLATION BY EXHIBITOR

No refunds. All trade show booths are final sale.

THE FINE PRINT

OAFC TRADE SHOW CONDUCT

Exhibit space must be used only for display or sale of the exhibitor's product or service. Exhibitors may not sublet, assign, or share space. Exhibitors are responsible for any damage to the building or show equipment. Booths must be staffed during all show hours.

Alcoholic beverages may not be served. Flashing or strobing lights must only be used during demonstrations and kept to a minimum. Handouts are prohibited outside the exhibitor's own space. Photographing another exhibitor's display requires consent.

Violations may result in cancellation, forfeiture of funds, and eviction from the show.

LIABILITY AND INDEMNIFICATION

Exhibitors are responsible for damage to NFCC facilities and equipment. OAFC and NFCC are not responsible for loss, damage, or injury. Exhibitors must indemnify OAFC and NFCC against all claims, damages, losses, liabilities, and costs.

Exhibitors must provide comprehensive public liability insurance and proof of coverage before setup begins.

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